

ALL x Singapore Airlines 50% Bonus Miles/Points Offer

Terms and Conditions

1. This 50% bonus points/miles promotion ("**Promotion**") is organised jointly by Singapore Airlines Limited ("**SIA**") and AAPC Singapore Pte Ltd ("**ACCOR**").
2. The Promotion is valid only for KrisFlyer miles converted to ALL Reward points or ALL Reward points converted to KrisFlyer miles from 00:01am (GMT+8) on 9 September 2025 to 23:59pm (GMT+8) on 30 September 2025 ("**Promotional Period**").
3. You must be a registered KrisFlyer member **and** ALL member to participate in the Promotion.

50% more ALL Reward Points

4. During the Promotional Period, KrisFlyer members converting KrisFlyer miles to ALL Reward points will receive a 50% bonus in ALL Reward points accrued on their account as a result of the conversion ("**Bonus Points**"). For example, 4,500 KrisFlyer miles converted will result in 1,500 ALL Reward points being awarded (1,000 ALL Reward points + 500 Bonus Points).
5. KrisFlyer miles shall be converted through the members' KrisFlyer account under the following conversion rate: 9 KrisFlyer miles to 2 ALL Reward points + 1 Bonus Point. For the avoidance of doubt, the minimum number of KrisFlyer miles required for each conversion request is 4,500 KrisFlyer miles and the maximum number of KrisFlyer miles that can be converted to ALL Reward points by each KrisFlyer member in a calendar year (i.e. 1 January to 31 December) is 180,000 KrisFlyer miles.
6. The Bonus Points and the converted ALL Reward points will be reflected in a member's ALL account in two different transactions. Once the conversion request is initiated, it cannot be reversed.
7. After conversion, the converted ALL Reward points are added to the member's ALL Reward points balance and can be redeemed according to ALL programme rules. Members are not authorised to convert their KrisFlyer miles into ALL Reward points on behalf of another individual. Bonus Points will be credited to the relevant ALL account within a maximum of 7 business days. Bonus Points do not qualify for higher ALL status calculation or maintaining existing ALL status.

8. For further information, please refer to the [ALL programme terms and conditions](#).

50% more KrisFlyer Miles

9. During the Promotional Period, ALL members converting ALL Reward points to KrisFlyer miles will receive a 50% bonus of the KrisFlyer miles accrued on their account as a product of the conversion ("**Bonus Miles**"). For example, 2,000 ALL Reward points

converted will result in 1,500 KrisFlyer miles being awarded (1,000 KrisFlyer miles + 500 Bonus Miles).

10. ALL Reward points shall be converted into KrisFlyer miles under the following conversion rate: 4 ALL Reward points to 2 KrisFlyer miles + 1 Bonus Mile. For the avoidance of doubt, each conversion request shall only be carried out in multiples of 2,000 ALL Reward points.

11. Bonus Miles do not apply to Elite miles accumulation and PPS Value calculation. Members are not authorised to convert their ALL Reward points into KrisFlyer miles on behalf of another individual. Any Bonus Miles earned during the Promotional Period will be credited to the relevant KrisFlyer account after the Promotional Period but no later than 31 October 2025. For illustration, if a member converts 2,000 ALL Reward points to 1,500 KrisFlyer miles during the Promotional Period, 1,000 KrisFlyer miles will be credited first, followed by 500 Bonus Miles, which will be credited separately to the member's KrisFlyer account by 31 October 2025.

12. Once ALL Reward points have been converted into KrisFlyer miles, the KrisFlyer miles are subject to the [KrisFlyer program terms and conditions](#). Members of ALL cannot cancel a conversion transaction once it is initiated. All conversions of ALL Reward points into KrisFlyer miles are final. ALL Reward points are immediately deducted from the ALL Account when the order to convert is submitted.

13. Members of ALL may convert their ALL Reward points online, in multiples of 2,000 ALL Reward points. To request a point transfer, members must log into their ALL account and go to the [Singapore Airlines KrisFlyer partner page](#) on ALL.com and click on "Convert your Reward points". Members must key in the required information and choose the number of ALL Reward points they wish to convert. Members take sole responsibility for the information provided when filling out the point conversion form.

14. SIA and ACCOR reserves the right to vary, terminate or otherwise amend this Promotion, without prior notice at its sole and absolute discretion. All decisions made by SIA and ACCOR, in respect to any matter relating to this Promotion shall be final and conclusive.

15. To the extent permitted under applicable laws, neither SIA or ACCOR or any of their affiliates will be responsible or liable to any KrisFlyer member or ALL member, whether arising in contract, tort or otherwise, for any damages, costs, economic losses, loss of revenue, injury, damage to reputation or goodwill arising as a result of the member's participation in this Promotion or an infringement of any law or regulation by a member's participation in this Promotion.

16. By participating in the Promotion, each member agrees to comply with and be bound by these Promotion terms and conditions, website, [SIA's conditions of use of](#)

[website](#), ACCOR's conditions of use of website, SIA and ACCOR's Privacy Policy, [KrisFlyer programme terms and conditions](#), and the [ALL programme terms and conditions](#) (collectively, "**Terms & Conditions**"). Non-compliance with or breach of any of these Terms and Conditions may result in the member being disqualified at any stage of the Promotion, and any bonuses awarded may be forfeited, withheld, withdrawn or reclaimed.

17. By participating in the Promotion, each member consents to the collection, use, disclosure and processing by SIA and ACCOR of any and all personal data that they submit, for the purposes indicated in [SIA's privacy policy](#) and ACCOR's privacy policy and for administering this Promotion.

18. These Promotion Terms and Conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore and shall be subject to the exclusive jurisdiction of the Singapore courts.