



ALL ON-AIR CONTEST – 20Y FLYING BLUE

1. ORGANIZING COMPANY

ACCOR, a public limited company with the capital of EUR 789 095 382, registered in the Nanterre Trade and Companies Register under number 602 036 444 and its registered office at 82 Rue Henri Farman, 92130 Issy-les-Moulineaux (hereinafter the "**Organizing Company**"), is organizing a free competition with no purchase obligation (hereinafter the "**Contest**") from 08/07/2025 00:00 am (UTC+1) to 31/08/2025 23:59 (UTC+1). The Contest is entitled: **ALL ON-AIR CONTEST – 20Y FLYING BLUE**

This Contest will be accessible at the following URL (hereinafter the "**Page**"):

- <https://animations-all.com/all-flying-blue-on-air-summer/en/>
- <https://animations-all.com/all-flying-blue-on-air-summer/fr/>
- <https://animations-all.com/all-flying-blue-on-air-summer/nl/>
- <https://animations-all.com/all-flying-blue-on-air-summer/de/>
- <https://animations-all.com/all-flying-blue-on-air-summer/es/>
- <https://animations-all.com/all-flying-blue-on-air-summer/kr/>
- <https://animations-all.com/all-flying-blue-on-air-summer/pt/>
- <https://animations-all.com/all-flying-blue-on-air-summer/jp/>

2. SCOPE OF APPLICATION

This Contest is being held exclusively on the Page from 08/07/2025 00:00 am (UTC+1) to 31/08/2025 23:59 (UTC+1) and will be available in Dutch, English, French, German, Japanese, Korean, Portuguese, Spanish.

The dates and times indicated in these rules refer to UTC+1 time zone (Brussels, Copenhagen, Madrid, Paris). No other time zone will be taken into account for participation in the Contest.

Participation in the Contest is open to all-natural people over the age of 18 (eighteen) with an Internet access, a valid email address, are members of both the ALL and Flying Blue programs and have linked their accounts. (hereinafter the "**Participant**"), with the exception:

- i. of the Organizing Company's partners and subcontractors;
- ii. of the family members of the persons listed in i, ii and iii;
- iii. in general, of any company or natural person directly or indirectly involved in the Contest's arrangement or organization;
- iv. residents of Brazil, Italy, USA, Vietnam, China, Taiwan, Ukraine, Russia, Burkina Faso, Israël, Mali & Niger or any other existing country forbidding the competitions on social media or prize draw can't participate in this Contest.



3. KNOWLEDGE AND ACCEPTANCE OF THE RULES

These rules govern the implementation of the Contest and the selection of the winner.

Each Participant acknowledges having read the rules in their entirety and the principles of the Contest and accepts the conditions therein. Participation in this Contest shall be deemed to imply full and complete acceptance by the Participant of all the terms and conditions specified in these rules, the applicable online code of conduct, and the applicable laws and regulations regarding contests.

Failure to comply with any of the provisions of these rules will invalidate participation.

4. HOW TO PARTICIPATE

The contest consists of completing an entry form.

To participate, the Participant must complete the following steps:

- Have an ALL – Accor Live Limitless membership account and a Flying Blue account.
- Have activated the connection between their ALL and Flying Blue accounts by subscribing to the partnership free of charge by August 31st, 2025, 23:59 (French time, UTC/GMT +1).
- Confirm their participation in the game by registering for the draw on the offer page before August 31st, 2025, 23:59 (French time, UTC/GMT +1).

Each private individual can only enter once.

Any incomplete, erroneous, falsified information or information that does not allow the Participant to be identified or located will result in the cancellation of his/her participation.

The information communicated by the Participant in the context of the Contest must not contain any so-called sensitive information, such as details of health or sexual orientation, racial or ethnic origins, political opinions, religious or philosophical beliefs.

Thus, the Organizing Company reserves the right, at its sole discretion, to exclude from the Contest any Participant who does not comply with one of the conditions of these rules.

5. NAMING THE WINNER

At the end of the Contest, in order to determine the winner (hereinafter the "**Winner**"):

A drawing will be held by September 30th, 2025, in Paris, to select one winner. This draw will be carried out by the bailiff's office SCP Papillon-Lesueur.



6. PRIZE

The winner will be awarded the following prize:

- 500 000 ALL Reward points
- 500 000 Flying Blue miles

Only one prize will be awarded per household (same last name/same address and/or same email).

The prize is awarded to an individual and may not be transferred, exchanged, or modified.

Under no circumstances may financial consideration be requested as a substitution for the prize offered. The Organizing Company reserves the right, if circumstances so require, to replace this prize with another prize of equivalent value.

The Organizing Company cannot be held liable for the use of the prize by the winner. Any resale of the prize by the winner is strictly prohibited. The Organizing Company disclaims any liability for possible disputes relating to the terms and conditions pertaining to the awarding of the prize.

7. NOTIFICATION OF THE WINNER

The winner will be informed by email no later than October 31st, 2025, 23:59 (French time, UTC/GMT +1). It is specifically noted that the provision of incomplete or inaccurate contact information will prevent the award of the prize without incurring the liability of the Organizing Company.

The winner will then have a period of 15 days from the receipt of the notification to contact the Organizing Company in order to collect their prize.

The Organizing Company will ask the winner for the necessary personal information to organize the prize giving: ALL and Flying Blue membership numbers, copy of ID.

If no response is received by the aforementioned deadline, the Organizing Company will select a new winner, following the same procedures.

The name of the winner will be available from the Organizing Company.

8. RIGHT OF SCRUTINY BY THE ORGANIZING COMPANY REGARDING THE SUBMISSIONS

In order to ensure the appropriateness of the participation, the Organizing Company reserves the right to reject any participation whose content is deemed to be inappropriate or fails to comply with the conditions mentioned below.

The Participant guarantees that his/her participation:



- complies with the stipulations of these rules;
- contains no elements contrary to morality, public order or legal and/or regulatory provisions;
- infringes no third-party intellectual property rights (including the reproduction/representation of an item subject to intellectual property rights, such as an original work, without the express prior authorization of the rights holder, etc.);
- violates no individual rights (particularly against human dignity and rights relating to personality: right to a name, right to privacy, protection against defamation, insult or injury, protection against reproduction of an individual's image without their authorization, etc.)
- is of sufficient technical quality to be used in large format (sharpness/lighting);
- does not contain overtly political or polemical, pornographic, racist, hateful, offensive, advertising, promotional or commercial content.

9. INTELLECTUAL PROPERTY AND COMMUNICATION

Participation in the Contest does not confer any right to the Participants regarding the intellectual property elements of the Organizing Company. Also, in accordance with the provisions of the French Code of Intellectual Property, the reproduction, representation or use of all or part of the elements (graphic, textual, etc.) comprising this Contest as well as the Page are strictly prohibited. All trademarks, graphics, and product names mentioned are registered trademarks, graphics or product names.

Any use of the elements of the Contest, whatever the mode, is subjected to compliance with intellectual property regulations.

10. MODIFICATION AND CANCELLATION OF THE OPERATION

The Organizing Company reserves the right at any time, if the circumstances so require, to interrupt, delete, postpone or defer the contest and/or modify the procedures after informing Participants by any appropriate means without incurring any liability thereby.

11. ATTRIBUTES OF PERSONALITY

By participating in the Contest, the Participant and the Winner authorize, free of charge, the Organizing Company and its communications agency, Idylle and/or their subcontractors (e.g., the media and/or influencers and/or public personalities relaying the Contest - hereinafter collectively referred to as "the **Subcontractors**") to use their surname and first name(s), as well as, where applicable, any other attribute of their personality, in particular with a view to incorporating them into any communication related to the Contest.



12. VERIFICATION OF ENTRY VALIDITY

The Organizing Company reserves the right to perform all useful checks to ensure that each participation complies with all of the provisions set forth in these rules. To this end, the Organizing Company may, in particular, verify:

- the identity of the Participant;
- the Participant is entering from one account only;
- the country of residence of the Participant;
- the membership in the ALL and Flying Blue Programs.

13. REQUEST FOR REIMBURSEMENT

The Organizing Company agrees to reimburse upon request the costs incurred to participate in the Contest to any Participant who makes such a request, namely the internet connection fees related to participation in the Contest and the postal charges related to the reimbursement request or transmission of payment.

However, the Organizing Company commits only to reimburse the Participants who have complied with the conditions of participation in the Contest and the conditions set forth in this article.

For the purpose of simplification, the Organizing Company accepts only one overall request for reimbursement per household (same last name, same first name, same e-mail and postal addresses) and for the duration of the Contest.

13.1 Internet connection fees related to participation in the Contest

Upon request, each Participant can obtain reimbursement of the connection fees that such Participant has incurred to participate in the Contest.

It is specifically noted that Participants who did not bear any additional connection or communication cost because of their participation in the Contest (holders of a fixed subscription rate, cable users, etc.) will not be able to obtain reimbursement.

13.2 Postal costs related to the reimbursement request or transmission of payment

The Organizing Company undertakes upon request to reimburse the cost of the stamp used by the Participant to make the reimbursement request and/or obtain the rules of the Contest on the basis of the applicable slow rate at the time.

13.3 Procedures for reimbursement

Each reimbursement request must be sent in writing to the following address: ACCOR – 82 Rue Henri Farman – 92345 Issy.



The Participants must clearly indicate their first name, last name, full address (street and street number, postal code, city and country) in their letter and provide the following documents:

- a bank account number in the name of the Participant;
- a photocopy of the Participant's identity card;
- when applicable, copy/copies of the detailed telephone bill(s) stating the date(s) and time(s) of participation.

Any incomplete or illegible request sent to an address other than the aforementioned address or received after a period of one month after the end of the Contest, as determined by the postmark, will be considered void.

In the event of the extension or possible delay of the Contest, the deadline to obtain the rules of the Contest and reimbursements (stamps and internet connection fees) will be postponed accordingly.

Reimbursement will be made by bank transfer or credit to the Participant's account.

14. EXCLUSION OF LIABILITY OF THE ORGANIZING COMPANY

The Organizing Company reserves the right to suspend, postpone, extend or cancel the Contest without prior notice in the event of force majeure, following notification by all appropriate means. It shall not be held liable for doing so.

The Organizing Company may not be held liable for any disruptions to internet or electricity networks, incorrect use of the internet, failure of receiving equipment or any other incident affecting the smooth running of the Contest that could prevent a user from taking part before the deadline.

Participants are responsible for taking all the necessary steps to protect their own data and/or software stored on their computer equipment against any attacks. Participants are fully responsible for their own connection to the page and their participation in the Contest. Any Participant attempting to tamper with the computer system of the Contest in any way whatsoever in order to win or to attempt to win will be disqualified from the Contest. In addition, the Organizing Company reserves the right to take legal action against anyone who has cheated or attempted to do so.

The Organizing Company may not be held liable for any damage or injury of any kind due to:

- malfunction of the website, computer errors or viruses or other problems that may cause damage;
- following events having the characteristics of force majeure (strike, bad weather, war, attack) that partially or totally deprive the winner of their prize;
- following any incident taking place to the winner during the enjoyment of their prize.



The Organizing Company cannot be held liable for the rejection of any participation that does not comply with all the provisions of these rules.

15. LIABILITY OF THE PARTICIPANT

Each Participant must participate in the Contest in a fair manner and in accordance with the present rules. Participants shall refrain from implementing or seeking to implement any automated participation process or, more generally, any process that does not strictly comply with the fundamental principles of the Contest, in particular individual and unitary participation.

Any fraud or violation by a Participant of any of the stipulations of these rules may, as of right, result in his/her definitive exclusion from the Contest by the Organizing Company, which reserves the right to take legal action against him/her. Such exclusion, regardless of the cause, will result in the cancellation of the participation of the Participant concerned and his possible winnings.

16. PLACEMENT AND ACCESSIBILITY OF THE RULES

The complete rules of the Contest are available on [<https://animations-all.com/all-flying-blue-on-air-summer/en/>] for the duration of the Contest. The rules may be modified at any time by the Organizing Company in the form of an amendment available in the same conditions as the complete rules.

The rules are sent free of charge to any person who so requests by mail at the address of the Contest before the close of the Contest (determined by the postmark).

17. PERSONAL DATA

For more information on the processing of Participants' personal data by the Organizing Company in the context of the Contest and on the exercise of Participants' rights, consult the personal data protection charter: <https://all.accor.com/a/en/information/data-protection.html>

Persons who exercise their right to erase their data before the end of the Contest will be deemed to have waived their participation.

18. APPLICABLE LAW AND LANGUAGE OF THE RULES

These rules are governed by and subject to the provisions of French law, without prejudice to any mandatory protective provisions that may apply in the Participant's country of residence.



These rules are written in Dutch, English, French, German, Japanese, Korean, Portuguese, Spanish. In the event of a contradiction with any foreign language version, the provisions of the French version will prevail.

If any of the provisions of these rules is declared invalid and/or inapplicable, the other clauses will remain in full force and effect.

19. COMPETENT JURISDICTION

In the event of a dispute arising from the interpretation or enforcement of these rules, the Participant and the Organizing Company will use their best endeavours to reach an amicable settlement. In the absence of an amicable settlement, the Participant may refer the dispute to the Tourism and Travel Mediator.

Link to the website: <https://www.mtv.travel/saisir-le-mediateur/>.

Postal address: MTV Médiation Tourisme Voyage, BP 80 303, 75823 Paris Cedex 17.

Any litigation will be brought before a court with territorial jurisdiction pursuant to the provisions of the French Code of Civil Procedure or of the French Consumer Code.